

tweeting for DVAM

twittering 101:

1. **Setting up an account:**

- a. To see our tweets throughout the month of October and participate in increasing awareness about domestic violence, create a twitter account at www.twitter.com.
- b. When creating an account, you can create a non-identifying name if you're cautious about your privacy. You can always change your username.

2. **Finding friends on twitter:**

- a. twitter will ask if your friends have twitter accounts and will offer to search your address books in gmail, yahoo, and AOL.
- b. For privacy reasons, we recommend that you skip this step (choice is at bottom of screen); otherwise twitter will have access to your contacts.

3. **Following people:**

- a. twitter will recommend some people for you to follow. Note that these people are already pre-selected. You may want to de-select these people before you click "Finish" or just click "Skip this step".

4. **How to follow NNEDV's tweets:**

- a. Search for "NNEDV" on your twitter home page.
- b. Click on "follow" under NNEDV's profile icon.

5. **Tweet from your cell:**

- a. To use your cell phone to tweet, you need to add and verify your cell phone.
- b. Go to Settings/Devices: enter your phone number, a verification code will show up, text that code to twitter. Once your cell phone is added and verified, you can text your tweets to that number.
- c. To receive tweets on your phone, text "ON" to twitter. To turn it off, text "OFF". Text rates will apply.

6. **Terms to know:**

- a. @username – public notes
 - i. To send a note to someone, start your message with @ and their username. Everyone will see this note.
- b. d username – DM (direct messages)
 - i. To send a direct message to someone, start your message with d and their username. You can only send a direct message to someone who is following you.
- c. RT @ username – retweets

- i. To retweet someone's tweet (basically repeating what someone else said on your homepage) hover over their tweet and select RT or add "RT" and their username.
- ii. This is a great way to pass along NNEDV's tweets during DVAM!!!!

7. Tips for tweeting:

- a. Invite your friends, family, and co-workers to follow NNEDV tweets too.
- b. Don't be shy! Twitter away and re-tweet NNEDV's posts to help increase awareness about domestic violence.
- c. Under settings, you have the option of protecting your tweets so that only your followers can see your tweets.